



EXHIBITOR APPLICATION

Congratulations on an incredible job in 2020! Yes it was a roller coaster, but you’ve welcomed a host of new boaters and provided a safe and wonderful recreation for your customers. Today, perhaps inventory is down and you’re probably tired, but we remain focused next on 2021 and helping you continue this boating boom beginning with HBS2021.

We have taken a little extra time this summer to prepare, working with the venue and decorator addressing this ever changing landscape. We have watched Mohegan Sun’s successful opening beginning June 1st, most importantly through the lense of our collective health and safety and that of our guests. We’re monitoring other events and their guidelines and compiling resources to provide the most safe and secure environment, while delivering a positive experience for all. We remain flexible responding to changes that may arise and will keep you informed at every step.

Please find the formal application here. We have helped by completing the information you have already provided. If your space needs have changed, please make those changes on the form and return with your deposit. Registration for space is open to all members of CMTA in good-standing—dues are current. Space is limited and will be allocated and assigned based upon the Association wide points-system.

Process

- ◆ Complete the Application or review the information included here with all requested information.
- ◆ Include requested space size and estimated dimensions. Example 2,000 square feet 40’ x 50’.
- ◆ CMTA will do its best to accommodate as many requests as possible with the Points System used for location prioritization as in year’s past.
- ◆ Return with Space Deposit of 30% of estimated total by September 30th. No Application will be processed without deposit.
- ◆ All future invoices will reflect actual size and dimension and future payments pro-rated accordingly.
- ◆ We know the refund policy is important to you and you’ll find the revised policies on the payment page.

HBS2021 RATES

BOAT DISPLAY SPACE

CMTA Members Only \$5.50 per square foot

BOOTH SPACE

	Members	Non Members	Maximum Booth Size
Ballroom, Pre-Function	\$ 895.00	\$1,095.00	10 x 20 (two booths)
Additional Booth	\$ 895.00	\$ 895.00	
Corner (additional)	\$ 150.00	\$ 150.00	

At this time, we are limiting booth space to the Ballroom and Expo areas. If you are interested in a Hallway location, please note that on your application with the understanding it may not be allowed to maintain wider aisles.

