



**EXHIBITOR
APPLICATION**
Jan 20-23, 2022

EXHIBITOR INTRODUCTION & RATES

What a year and a true roller coaster ride COVID has brought to us all. Since COVID has hit, you have welcomed a host of new boaters and provided a safe and wonderful recreation for your customers. Inventory is a huge issue and you are probably tired, but we remain focused on 2022 and helping you continue this boating boom. Event marketing will continue to be a valuable tool in your box. You need to stay in front of your potential and current clients.

As an industry, we need to keep continued awareness and greet our clients at a show. The Boat Show will help you generate solid leads and close more sales, even though there are delays and not much product. Your support of the Boat Show will help educate new boaters, keep our lobbying efforts going and provide services to our membership.

We can't wait to safely welcome back thousands of boating enthusiasts from throughout the state and beyond to return to the *52nd Hartford Boat Show*. With that being said, we are pleased to introduce the 2022 Boat Show Director: Kristie Gonsalves. As President of North East Expo Inc., Kristie has produced several successful consumer shows, including the CT Flower & Garden Show, the Northeast Fishing & Hunting Show (at the CT Convention Center) and the Fishing & Outdoor Show at Mohegan Sun. Her expertise in show organization and production will serve CMTA well and ensure a successful 2022 Hartford Boat Show at Mohegan Sun.

Process

- ◆ Complete the Application or review the information included here with all requested information.
- ◆ Include requested space size and estimated dimensions. Example 2,000 square feet 40' x 50'.
- ◆ CMTA will do its best to accommodate as many requests as possible with the Points System used for location prioritization as in year's past.
- ◆ Return with Space Deposit of 30% of estimated total by September 30th. No Application will be processed without deposit.
- ◆ All future invoices will reflect actual size and dimension and future payments pro-rated accordingly.
- ◆ We know the refund policy is important to you and you'll find the revised policies on the payment page.

HBS2022 RATES

BOAT DISPLAY SPACE

CMTA Members Only \$5.50 per square foot

BOOTH SPACE

	Members	Non Members	Maximum Booth Size
Ballroom, Pre-Function	\$ 895.00	\$ 1,195.00	10 x 20 (two booths)
Additional Booth	\$ 895.00	\$ 895.00	
Corner (additional)	\$ 150.00	\$ 150.00	





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EXHIBITOR PRE-REGISTRATION FORM

Exhibitor Name _____	Contact Person _____
Address _____	City State Zip _____
Office Phone _____	Cell Phone _____
Email Address _____	Website _____
Tell Us About Your Business—Product Line Brands Services You Plan to Display _____ _____	

<u>Boat Display Space (Bulk) - CMTA Members Only—\$5.50 per square foot</u>			
Boat Display Space Size Requested _____	Space Dimensions _____	Estimated Total: (Square Footage x \$5.50/sq ft) _____	
<u>Booth Space - Ballroom 10 x 10 Space</u>			
Member Rate	Corner	Grand Total	Preferred Location
Member Booth Rate \$895.00			_____ Ballroom
Additional Booth \$895.00			_____ Ballroom Pre-function
Number of Booths _____	\$150.00 Add'l _____	Total _____	
Non-Member Rate \$1,195.00			_____ Ballroom
Additional \$895.00			_____ Ballroom Pre-function
Number of Booths _____	\$150.00 Add'l _____	Total _____	
Hallway If Hallway Booths are allowed it is my first preference			_____ Hallway
I understand that restrictions may be put in place that will not allow Hallway booths and my booth may be located in the Ballroom or Expo Hall			



Signature

Date



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EXHIBITOR PAYMENT INFORMATION

Payment Options: Check or Credit Card Please Make all Checks Payable to CT Marine Trades Association

Check # _____ Amount _____ Date Received _____

Credit Card # _____ Exp _____ CVV _____

Charge Amount _____

Signature _____ Date _____

Recurring Charges—By signing here you authorize CMTA to charge credit card for balances on due dates

Signature _____

***Refundable Deposit:** We care about your experience during the Show and it takes the cooperation of all Exhibitors working together with Show Management and the Boat Show Committee to make that happen. The Committee has instituted a 5% with a \$250.00 minimum **fully refundable deposit on all contracts**. The required deposit is due with the second payment and based on the adjusted space-size invoice. The deposit will be refunded immediately after the Show provided the Exhibitor has adhered to all Boat Show rules, regulations, activities, deadlines and schedules. This includes all logistical compliance with the schedules for move-in/move-out; Exhibitor readiness and adhering to Show Hours. While the Committee and Management recognize that reasonable issues arise including weather and activities beyond one's control, it is Exhibitor readiness that is critical to execute a Show schedule fair to all. The Committee will have final approval of all refunds and looks forward to a smooth Show and full refund to all.

Application Deposit Deadlines:

- | | | |
|--------------------------|---------------------|---------------|
| ◆ 30% September 30, 2021 | Date Received _____ | Amount: _____ |
| ◆ 30% November 1, 2021 | Date Received _____ | Amount: _____ |
| 5% Refundable Deposit | Date Received _____ | Amount: _____ |
| ◆ 40% December 1, 2021 | Date Received _____ | Amount: _____ |

Refund Policy—We know this is very important to you, thus the Refund Policy has been revised this year as follows:
In the event the Show is delayed, interrupted or not held as scheduled for any reason, CMTA shall not be liable for any resulting damages or expenses. If the Show is not held, CMTA may retain an amount not to exceed 10% of the exhibitor's deposits paid to pay expenses incurred in anticipation of the Show. The percentage will be set by the Show Committee and determined considering the date of Show cancellation. If any amount of the Exhibitor's deposits are retained by CMTA, the amount retained will be credited to the contract for the immediately following CMTA Boat Show.

If the Exhibitor elects to withdraw from the Show the following applies: prior to November 15, 2021 all deposits paid to date will be refunded. After November 15, 2021, if the space or any portion thereof, is re-rented, CMTA will refund deposits paid based on the percentage of re-rented space. If the space, or any portion thereof, is not re-rented, CMTA will retain deposits paid based on the percentage of re-rented space."

Signature of Applicant or Exhibitor Representative



Signature _____

Date _____