



**EXHIBITOR
APPLICATION
Jan 19-22, 2023**

EXHIBITOR INTRODUCTION & RATES

What a couple of years and a true roller coaster ride for us all. The silver lining in all of this is you have welcomed a host of new boaters and provided a safe and wonderful recreation for your customers. Inventory is slowly becoming less of an issue, and we hope you are as excited to get back into the Hartford Boat Show arena as we are! We are focused on 2023 and excited to help you continue this boating boom. Your support of the Boat Show will help educate new boaters, keep our lobbying efforts going and provide services to our membership.

We can't wait to welcome back thousands of boating enthusiasts from throughout the state and beyond to return to the **52nd Hartford Boat Show**. With that being said, we are pleased to introduce the 2023 Boat Show Director and CMTA Managing Director Jen Kawecki. Jen can be reached at the CMTA HQ 860-767-2645 or jen@ctmarinetrades.org

Process

- ◆ Complete the Application or review the information included here with all requested information.
- ◆ Include requested space size and estimated dimensions. Example 2,000 square feet 40' x 50'.
- ◆ CMTA will do its best to accommodate as many requests as possible with the Points System used for location prioritization as in year's past.
- ◆ Return with Space Deposit of 30% of estimated total by August 31st. No Application will be processed with- out deposit.
- ◆ All future invoices will reflect actual size and dimension and future payments pro-rated accordingly.
- ◆ We know the refund policy is important to you and you'll find the revised policies on the payment page.

HBS2023 RATES

BOAT DISPLAY SPACE

CMTA Members Only \$5.50 per square foot

BOOTH SPACE

	Members	Non-Members	Maximum Booth Size
Ballroom, Pre-Function	\$ 895.00	\$ 1,195.00	10 x 20 (two booths)
Additional Booth	\$ 895.00	\$ 895.00	
Corner (additional)	\$ 150.00	\$ 150.00	





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EXHIBITOR PRE-REGISTRATION FORM

Exhibitor Name _____	Contact Person _____
Address _____	City State Zip _____
Office Phone _____	Cell Phone _____
Email Address _____	Website _____
Tell Us About Your Business—Product Line Brands Services You Plan to Display _____ _____	

Boat Display Space (Bulk) - CMTA Members Only—\$5.50 per square foot

Boat Display Space Size Requested _____	Space Dimensions _____	Estimated Total: (Square Footage x \$5.50/sq ft) _____
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Booth Space - Ballroom 10 x 10 Space

Member Rate	Corner	Grand Total	Preferred Location
Member Booth Rate \$895.00			_____ Ballroom
Additional Booth \$895.00			_____ Ballroom Pre-function
Number of Booths _____	\$150.00 Add'l _____	Total _____	
Non-Member Rate \$1,195.00			_____ Ballroom
Additional \$895.00			_____ Ballroom Pre-function
Number of Booths _____	\$150.00 Add'l _____	Total _____	
Hallway If Hallway Booths are allowed it is my first preference			_____ Hallway
I understand that restrictions may be put in place that will not allow Hallway booths and my booth may be located in the Ballroom or Expo Hall			



Signature

Date



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EXHIBITOR PAYMENT INFORMATION

Payment Options: Check or Credit Card Please Make all Checks Payable to CT Marine Trades Association

Check # _____ Amount _____ Date Received _____

Credit Card # _____ Exp _____ CVV _____

Charge Amount _____

Signature _____ Date _____

Recurring Charges—By signing here you authorize CMTA to charge credit card for balances on due dates

Signature _____

***Refundable Deposit:** We care about your experience during the Show, and it takes the cooperation of all Exhibitors working together with Show Management and the Boat Show Committee to make that happen. The Committee has instituted a 5% with a \$250.00 minimum **fully refundable deposit on all contracts of entire booth cost.** The required deposit is due with the second payment and based on the adjusted space-size invoice. The deposit will be refunded immediately after the Show provided the Exhibitor has adhered to all Boat Show rules, regulations, activities, dead- lines and schedules. This includes all logistical compliance with the schedules for move-in/move-out; Exhibitor readiness and adhering to Show Hours. While the Committee and Management recognize that reasonable issues arise including weather and activities beyond one’s control, it is Exhibitor readiness that is critical to execute a Show schedule fair to all. The Committee will have final approval of all refunds and looks for- ward to a smooth Show and full refund to all.

Application Deposit Deadlines:

- ◆ 30% August 31, 2022 Date Received _____ Amount: _____
- ◆ 30% September 30, 2022 Date Received _____ Amount: _____
- 5% Refundable Deposit Date Received _____ Amount: _____

- ◆ 40% November 15, 2022 Date Received _____ Amount: _____

Refund Policy—We know this is very important to you, thus the Refund Policy has been revised this year as follows:
In the event the Show is delayed, interrupted, or not held as scheduled for any reason, CMTA shall not be liable for any resulting damages or expenses. If the Show is not held, CMTA may retain an amount not to exceed 10% of the exhibitor’s deposits paid to pay expenses incurred in anticipation of the Show. The percentage will be set by the Show Committee and determined considering the date of Show cancellation. If any amount of the Exhibitor’s deposits are retained by CMTA, the amount retained will be credited to the contract for the immediately following CMTA Boat Show.

If the Exhibitor elects to withdraw from the Show the following applies: prior to November 15, 2022, all deposits paid to date will be refunded. After November 15, 2022, if the space or any portion thereof, is re-rented, CMTA will refund deposits paid based on the percentage of re-rented space. If the space, or any portion thereof, is not re-rented, CMTA will retain deposits paid based on the percentage of re-rented space.”

Signature of Applicant or Exhibitor Representative Signature

Date


