

2024 Show Contacts & Information

HBS Show Management

CT Marine Trades Association
20 Plains Road, Essex, CT 06426
860.767.2645
www.hartfordboatshow.com



Show Staff

Show Manager	Jen Kawecki	jen@ctmarinetrades.org
Committee Chairman	Bob Petzold	bob@petzolds.com
Logistics Manager	Dave Crocker	crockerd64@gmail.com
CMTA President	Tasha Cusson	tasha@atlanticoutboard.com

Venue Information

Mohegan Sun Earth Expo Center
One Mohegan Sun Boulevard
Uncasville, CT 06382



Powered By.....





Exhibitor Services & PSAV

[Demers Exposition Services, Inc.](#)

860.882.0003 (o) 860.761.0090 (f)
info@demersexpo.com
Demersexpo.com

[Demers Ordering Kit](#)

- Carpeting, Furnishings, Booth Accessories, Booth Rental, Digital Graphics and Signs
- Electrical Services
- Material Handling and Shipping
- Loading Dock Coordination and Labor Assistance, Cleaning Services

PSAV

Presentations Services

[Banner Hanging Request form](#)

860.862.3704 (o)
Banner: Jim Sullivan
Liam.mccarthy@encoreglobal.com
AV: [dwittwer@psav.com](mailto:d Wittwer@psav.com)

- Audio Visual Equipment
- Computer Equipment
- Banner Hanging





2024 Hotel Room Blocks and Rates

Mohegan Sun

Thursday, January 18 - \$169

Friday, January 19 - \$215

Saturday, January 20 - \$265

[Booking Link](#)

Fairfield Inn & Suites 2255 Norwich-New London Turnpike

\$169+tax/room/night

1 mile to Mohegan

Breakfast

[Booking Link](#)

Deadline to book: December 31

Hyatt Place 2049 Norwich-New London Turnpike Uncasville

2 queen - \$115+tax Thursday, \$189+tax Friday, Saturday

King - \$105+tax Thursday, \$169+tax Friday, Saturday

1 mile to Mohegan

Breakfast

[Booking Link](#) *click book now, enter dates & code, book now*

Deadline to book: December 18

Group Code: G-BOAT

Group Name: 2024 Hartford Boat Show-Vendor Block

Comfort Inn & Suites 275 Otrobando Avenue, Norwich

Thursday, January 18 - \$85+tax/room

Friday, January 19 - \$149+tax/room

Saturday, January 20 - \$149+tax/room

5.8 miles to Mohegan

Breakfast

[Booking Link](#)

Deadline to book: December 31

Group Name: Hartford Boat Show

Show Planning Dates!

November 15

Final Deposits due to CMTA HQ

November 15

5% Refundable Deposits due to CMTA HQ (minimum \$250)

December 15

[Exhibitor Floor Plans](#) due to CMTA HQ

Credentials – link to order coming soon!

[Certificate of Insurance](#) due to CMTA HQ

[Product Information](#) due to CMTA HQ

December 26 Holiday Break through January 2

January 2 CMTA HQ Officially Reopens

January 8 Move-in Meeting at CMTA HQ

January 8

[PSAV Audio/Visual Equipment Ordering](#)

[PSAV Banner Hanging Deadline](#)

[Demers Deadline](#)



It's Show Time!



January 12-14 Trading Cove Staging Lot available	January 15 Move In 7am-7pm	January 16 Move In 7am-7pm
January 17 Move In 8am-4pm	January 18 Ribbon Cutting 11:30am	January 18 Show Hours 12-7
January 18-CMTA Member Night at the Hartford Boat Show 7pm-9pm	January 19 Show Hours 12-8	January 20 Show Hours 10-8
January 21 Show Hours 10-5	January 21 Move out 5pm- 11pm	January 22 Move out 7am- 5pm



Show Rules & Guidelines - In Preparation

We are all excited for another year at the Hartford Boat Show! A few reminders to help keep not only the set up of the show, but the entire four days of our 2024 Hartford Boat Show on course. Our plan is for you, as well as our guests, to have a positive, enjoyable experience. But we need your help in succeeding. Please read on for Rules & Guidelines.

Thank you!

Jen

- Please provide all required information by the Due Dates
- Product Information - Please use and return the form sent in email
- Booth Layout – All Boat Exhibitors please use the form sent in email
- CT Sales Tax – You must have a Sales & Use Tax Permit from the Department of Revenue Services



Show Rules & Guidelines – MOVE IN

- The Staging Lot: “Trading Cove” is located on site at Mohegan Sun and availability, procedures etc. will be emailed out closer to show
- These early deadlines will help the Logistics Team address issues and avoid delays and problems during Move-In
- Specific Move-In | Move-Out Instructions including timing, door usage and parking will be addressed closer to show
- It is critical that your Move In schedule is adhered to
- Size Guidelines:

Height – Exhibit components permitted to a max height of 8’, plus 2’ for back wall Identification signs to acceptable height of 10’- as long as it does not obstruct your neighbor. Sidewalls may extend 4’ or 1/3 the depth, whichever is greater, from the backline at a height of 8’, but then must drop to a 4’ height

Depth – All display fixtures over 4’ high and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor’s space within 4’ of the back line (towers included)

- Any questions or concerns, please ask
- **All exhibits must be set up and operational by Thursday, January 18th at 11:00 am, Opening Ceremonies begin at 11:30 am**



Show Rules & Guidelines - RULES

All Exhibitors

- Booths **must** be staffed during all show hours
- Limit all exhibits and material distribution to within contracted space – no aisles
- Exhibitors admitted one hour prior to opening with credentials and photo ID
- Only contracted Exhibitors are allowed to demonstrate product, solicit orders or distribute materials at the show. No subletting or contracting
- All exhibits must be fire rated
- Please see the Contract Back for all Terms, Conditions, Rules and Regulations

Boat Exhibitors

- NO ENGINES CAN BE TEST STARTED at ANY TIME
- Guidelines for Gas powered machinery i.e. engines and boats:
 - No Fuel in the vessel or must be less than ½ full or 10 gals whichever is less
 - Fuel Tanks must remain locked or taped shut
 - Spark plugs and battery cables are disconnected
- Dispensing of fuel within the building is prohibited
- No propane is allowed in the building under any circumstances
- No shrink-wrapping in the building
- Used shrink-wrap must be removed from the property- take it home. Any shrink-wrap left on the exhibition floor will be disposed of and billed to the exhibitor
- No cinder block staging or blocking
- No boats are to be left on dollies
- No rope railings
- No plugging into facility plugs on wall or columns, these will be disconnected
- Signs – must be of professional quality and displayed in such a manner so as to not interfere with another exhibit. Nothing shall be placed upon or against the walls of the facility
- All booths must be carpeted from edge of booth to adjoining aisle carpets and are required to be taped down for safety purposes. Any exposed surfaces will be carpeted by Decorator and billed to Exhibitor



Exhibitor Services



Mohegan Sun – Is filled with restaurants, nightclubs, shops and more. We will have a directory of available services for you to utilize during move-in and Show Hours. You will have many lunch and dinner options under one roof!

Show Office – Is located just off the main entrance. It will be staffed continuously from Move-in until the last boat is moved out. Please direct all your questions to the Show Office. We will provide contact numbers prior to Show opening

Parking – Is FREE! Closest parking is the WINTER GARAGE and WINTER surface lot located past the hotel entrances. We encourage you to share with your customers

Credentials – **NEW for 2024!** Please see the Credential Order LINK sent to you in a separate email. Deadline is December 15

Exhibitor Tickets – A promo code will be provided for you to purchase discount tickets for your customers

Marketing – CMTA is working with Ad Strategies to produce all media and marketing.

Please include CMTA, HBS and 2.99% Logos in your advertising

Social Media Hashtags# [#HBS2024](#) [#CMTA](#) [#WTOW](#) [#goboating](#)

Please provide product information, new model instructions, etc to use in press

Security – Common sense is always the best precaution. Lock your vehicle and keep valuables close at hand & covered – in your vehicle and your booth

Accidents – Please report all accidents and/or injuries to the show office immediately



2024 Ticket Information

Ticket Prices:

\$14 - Advance ticket purchase prior to opening day

\$16 - General Admission

\$14 – Military/Veteran – *Appropriate ID required*

FREE – Kids 12 & under

\$10 - Exhibitor Tickets to be used for Clients– Link will be sent out separately

All tickets can be purchased at

www.hartfordboatshow.com

Please reach out with any questions!

Thank you,

Jen

jen@ctmarinetrades.org

860-767-2645



CANDLEWOOD EAST
MARINA

